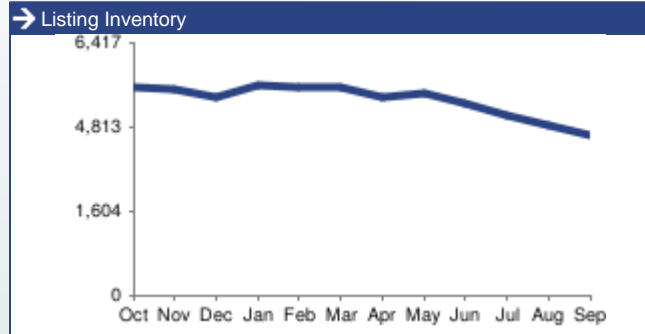


31-DAY REPORT FOR YOUR LISTINGS

EXECUTIVE SUMMARY

You currently have **2,205** listings, and you are subscribed to **89** publishers. **6** of your brokers currently have a paid subscription to ListHub. You currently have **150** registered brokers using ListHub.

Terms are defined on the last page of this report.

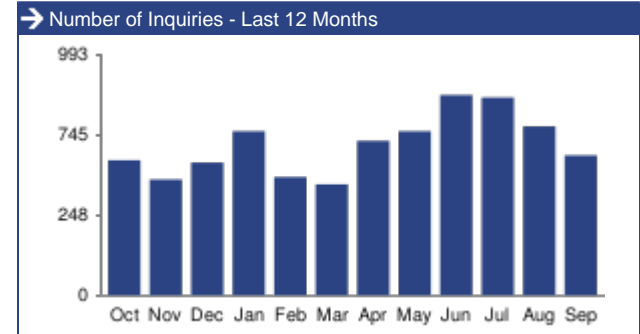
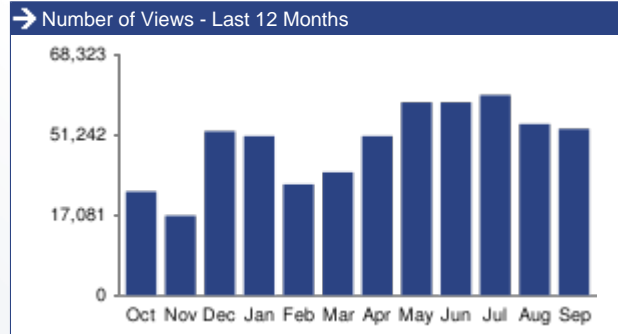


→ Top Publishers by Number of Views

Publisher	Property Views	% of Views
Nextdoor	17,645	36%
Homes.com	9,778	20%
Point2 Homes	6,562	13%

→ Top Locations of Your Online Consumers

City	Property Views	% of Views
Ormond Beach, FL	2,467	8%
Orlando, FL	2,437	8%
Port Orange, FL	2,148	7%



→ Top Property Categories

Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$1K - \$2K - 2BR Residential Lease - For Rent	90	1,958	7	194	1st
\$200K - \$300K - 3BR Residential - For Sale	397	5,201	8	13	2nd
\$100K - \$200K - 2BR Residential - For Sale	190	3,289	6	12	3rd

31-DAY REPORT FOR YOUR LISTINGS

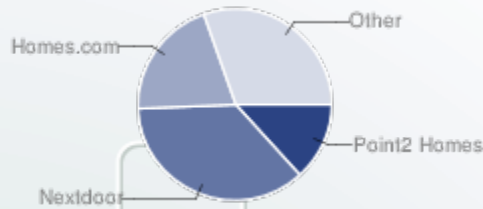
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

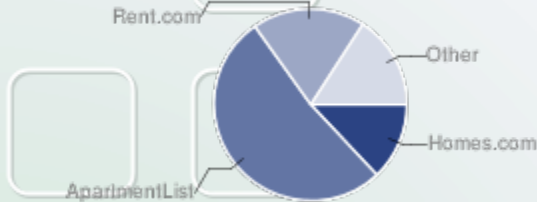
Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
Nextdoor	1,542	17,645	42	Not Applicable	Not Applicable
Homes.com	2,019	9,778	0	42	33
Point2 Homes	2,699	6,562	29	38	Not Applicable
Rent.com	130	3,276	3	108	Not Applicable
The Land Network	2,693	2,641	134	16	0
Property Shark	2,684	1,756	3	Not Applicable	Not Applicable
Zumper	2,052	1,274	8	1	Not Applicable
REA Group	2,666	807	3	11	0
PropertySimple	2,643	796	0	0	0
RealtyStore	2,668	603	0	2	Not Applicable
LandSearch	2,600	550	0	2	0
LakeHouse	2,600	473	0	Not Applicable	Not Applicable
Homes&Land	2,701	463	16	13	Not Applicable
MHBay	38	400	1	1	Not Applicable
LakeHomesUSA	2,674	392	4	0	Not Applicable
RealtyTrac	2,701	354	5	2	Not Applicable
Foreclosure.com	2,691	301	1	0	Not Applicable
ApartmentList	129	257	1	310	Not Applicable
Total		48,697	263	546	33

31-DAY REPORT FOR YOUR LISTINGS

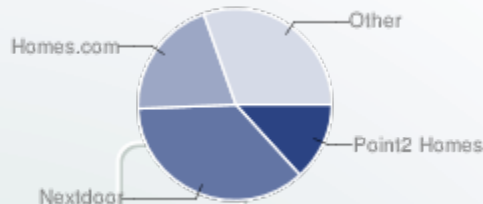
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

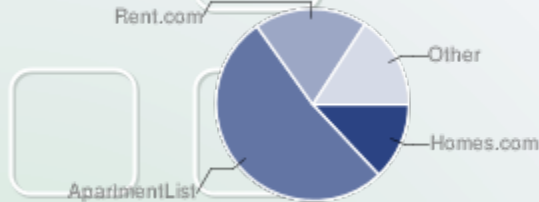
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Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
IdealEstate	2,697	69	0	0	Not Applicable
Ylopo	2,698	67	0	0	Not Applicable
Clayton Homes	363	49	0	Not Applicable	Not Applicable
HomeSpotter	2,692	32	Not Applicable	0	Not Applicable
USHUD.com	2,692	32	4	Not Applicable	Not Applicable
Nestigator	2,699	25	0	0	Not Applicable
RentHop	2,698	24	0	Not Provided	Not Applicable
LeadingRE.com	255	15	0	Not Applicable	Not Applicable
New Home Source	148	11	0	Not Applicable	Not Applicable
HomeSteps	2,640	7	0	0	Not Applicable
Houses.net	2,694	7	0	Not Applicable	Not Applicable
HomeBidz	1,651	6	0	0	Not Applicable
BankingBridge	1,625	5	0	Not Provided	Not Applicable
Juwai	2,669	4	5	0	Not Applicable
HousingNow	2,600	3	0	Not Applicable	Not Applicable
PNC	1,450	3	0	0	Not Applicable
Properties Online	2,697	3	0	0	Not Applicable
LotNetwork.com	375	2	0	0	0
Total		48,697	263	546	33

31-DAY REPORT FOR YOUR LISTINGS

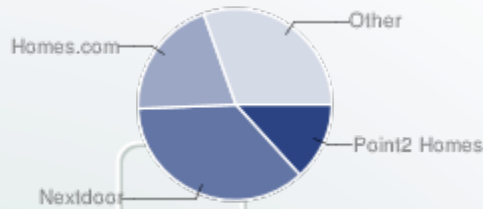
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

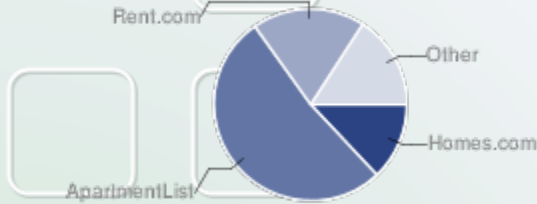
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Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
SearchALLProperties by L2L	2,672	2	0	0	Not Applicable
AdWerx	2,674	1	0	0	Not Applicable
DreamHomeList	2,670	1	0	Not Applicable	Not Applicable
LuxuryRealEstate.com	2,697	1	0	0	Not Applicable
A Greater Town	2,599	0	0	0	Not Applicable
AgentDesks	0	0	0	0	Not Applicable
DigiPropz	2,693	0	0	0	Not Applicable
Domohunt	2,658	0	0	Not Applicable	Not Applicable
Find-a-CRS	2,696	0	0	Not Applicable	Not Applicable
FindAPlace4Me by VisualTour	2,692	0	0	Not Applicable	Not Applicable
Flipcomp	2,639	0	0	Not Applicable	Not Applicable
Foyer	2,697	0	0	Not Applicable	0
Harmon Homes	2,669	0	0	0	0
Highrises	2,639	0	0	0	Not Applicable
Home2.me by TourFactory	2,672	0	0	0	Not Applicable
HomeFinder.com	2,695	0	0	0	Not Applicable
HomePriceTrends	2,635	0	0	Not Applicable	Not Applicable
Hommati	2,658	0	0	0	Not Applicable
Total		48,697	263	546	33

31-DAY REPORT FOR YOUR LISTINGS

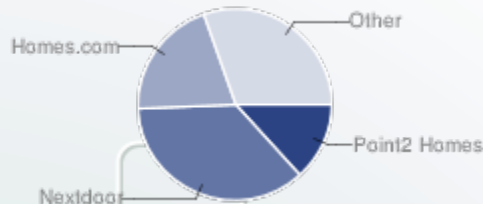
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

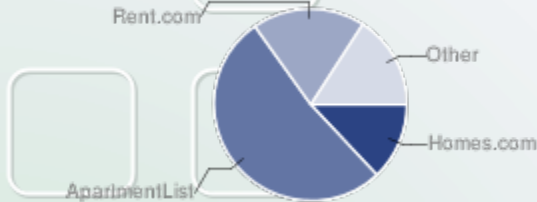
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Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



→ How Do The Publishers Compare?					
Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
HousesForSale	2,643	0	0	Not Applicable	Not Applicable
HouseValueStore	2,692	0	0	0	Not Applicable
Keller Williams	47	0	0	0	Not Applicable
KeyBoom	2,046	0	0	0	Not Applicable
LearnMoreNow.com/FindHomes	2,672	0	0	Not Applicable	Not Applicable
MyRentToOwn.com	2,663	0	1	Not Applicable	Not Applicable
NestHawk	2,634	0	0	0	Not Provided
NestReady	1,861	0	0	0	Not Applicable
ParkBench	2,637	0	0	0	Not Applicable
PropertyPath	2,643	0	0	0	Not Applicable
PropStream by Equimine	2,633	0	0	0	Not Applicable
RealFirstImpressions	2,644	0	0	Not Provided	Not Applicable
RealQuest Express	2,673	0	0	0	Not Applicable
Rentberry	2,669	0	0	0	Not Applicable
The Real Estate Book	2,712	0	0	0	Not Applicable
TotalExpert	2,671	0	0	0	Not Applicable
VisualShows	2,696	0	0	Not Applicable	Not Applicable
Vscreen	2,660	0	0	0	Not Applicable
Total		48,697	263	546	33

31-DAY REPORT FOR YOUR LISTINGS

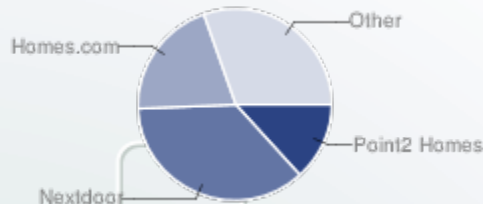
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

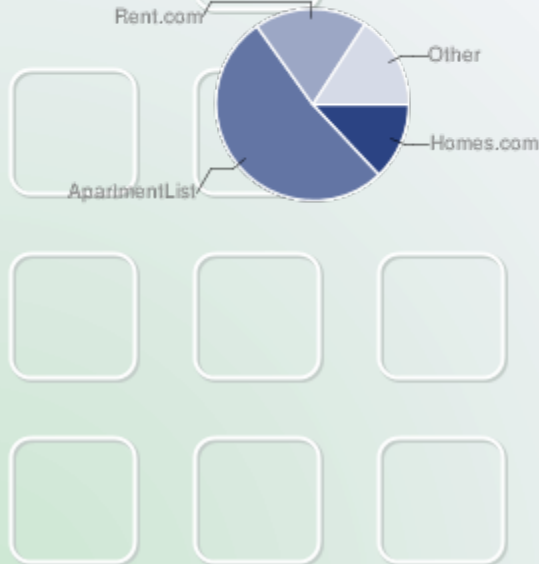
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Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?					
Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
WikiRealty	2,648	0	0	0	Not Applicable
Zonda	2,692	0	0	0	Not Applicable
Organic	0	0	1	0	0
Back At You Media	2,671	Not Applicable	2	Not Applicable	Not Applicable
HomeWinks	2,672	Not Applicable	0	Not Applicable	Not Applicable
Total		48,697	263	546	33

31-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Inventory Category

Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$1K - \$2K - 2BR Residential Lease - For Rent	90	1,958	7	194	1st
\$200K - \$300K - 3BR Residential - For Sale	397	5,201	8	13	2nd
\$100K - \$200K - 2BR Residential - For Sale	190	3,289	6	12	3rd
\$1K - \$2K - 3BR Residential Lease - For Rent	54	1,607	0	70	4th
\$100K - \$200K - 3BR Residential - For Sale	168	2,741	14	14	5th
\$200K - \$300K - 2BR Residential - For Sale	244	2,863	5	13	6th
\$300K - \$400K - 3BR Residential - For Sale	216	3,102	3	3	7th
\$100K - \$200K Vacant Land - For Sale	140	1,044	40	8	8th
\$300K - \$400K - 4BR Residential - For Sale	104	1,720	10	4	9th
\$800 - \$900 - 1BR Residential Lease - For Rent	4	212	1	40	10th

There are an additional 309 inventory categories that are not shown.

31-DAY REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States

State	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Florida	19,890	65%	116	71%	432	78%
New York	1,026	3%	2	1%	18	3%
Georgia	853	3%	6	4%	8	1%
California	597	2%	12	7%	10	2%
North Carolina	554	2%	2	1%	7	1%
Pennsylvania	535	2%	1	1%	1	0%
Ohio	435	1%	2	1%	8	1%
New Jersey	401	1%	0	0%	2	0%
Illinois	385	1%	0	0%	1	0%
Texas	361	1%	1	1%	3	1%
Virginia	337	1%	2	1%	4	1%
Massachusetts	258	1%	2	1%	4	1%

→ Top Cities

City	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Ormond Beach, FL	2,467	8%	27	17%	51	10%
Orlando, FL	2,437	8%	12	7%	80	15%
Port Orange, FL	2,148	7%	14	9%	49	9%
Daytona Beach, FL	1,697	6%	17	11%	63	12%
Palm Coast, FL	1,051	3%	8	5%	12	2%
New Smyrna Beach, FL	852	3%	3	2%	15	3%
Miami, FL	712	2%	1	1%	10	2%
Deland, FL	553	2%	2	1%	6	1%
Jacksonville, FL	468	2%	0	0%	8	2%
Saint Augustine, FL	452	2%	1	1%	8	2%
Deltona, FL	399	1%	8	5%	8	2%
Charlotte, NC	272	1%	0	0%	3	1%

31-DAY REPORT FOR YOUR LISTINGS

EXPLANATION OF TERMS

→ Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

Publisher labeled "Organic" - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the publishers, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected from a publisher website to a property page chosen by the company.

Inquiries - an event where the consumer starts an email interaction with the broker or agent using a link on the website. This would result in the broker/agent receiving an email with a return email address for the consumer. Includes the number of times a consumer clicked on "Click to view phone number" or called the listing broker or agents via a mobile app.

Listing Count - the number of active listings that each agent has on the date of the report or the number of active listings in a property category on the date of the report. The Listing Count may include properties that are no longer active but were at some point active during the time period of the report.


Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - this indicates that the website does not include the feature that would generate metrics in this category. For example, some websites do not have a property detail page for each listing, and therefore the reports would not display "views" for that site.

Not Provided - this indicates that the website does not provide this category of data for inclusion in the reports.

Performance Rank - unique algorithms determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of listings, the number of views, visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the publisher website.

 - indicates that the traffic reported by the site includes traffic from mobile applications.

