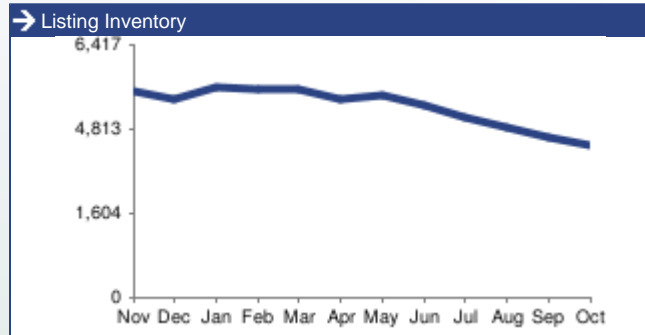


1-MONTH REPORT FOR YOUR LISTINGS

EXECUTIVE SUMMARY

You currently have **2,205** listings, and you are subscribed to **89** publishers. **6** of your brokers currently have a paid subscription to ListHub. You currently have **150** registered brokers using ListHub.

Terms are defined on the last page of this report.

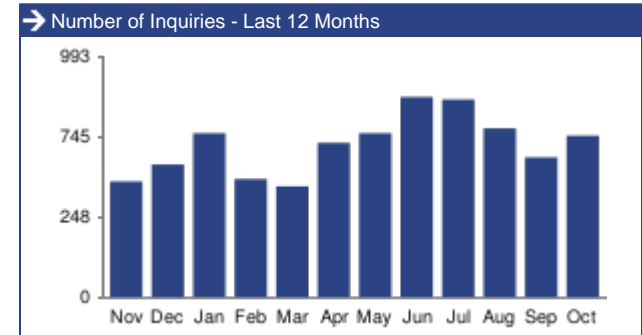
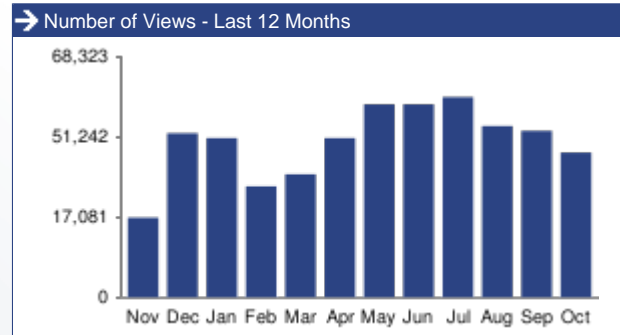


→ Top Publishers by Number of Views

Publisher	Property Views	% of Views
Nextdoor	13,554	33%
Homes.com	9,271	23%
Point2 Homes	5,849	14%

→ Top Locations of Your Online Consumers

City	Property Views	% of Views
Orlando, FL	1,758	8%
Ormond Beach, FL	1,719	8%
Port Orange, FL	1,569	7%



→ Top Property Categories

Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$200K - \$300K - 3BR Residential - For Sale	389	4,504	8	34	1st
\$1K - \$2K - 2BR Residential Lease - For Rent	84	1,678	1	141	2nd
\$100K - \$200K - 2BR Residential - For Sale	183	2,777	10	9	3rd

1-MONTH REPORT FOR YOUR LISTINGS

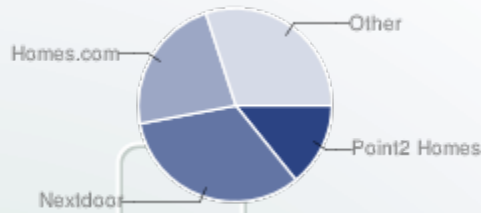
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

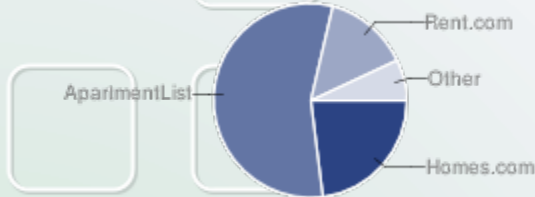
Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
Nextdoor	1,565	13,554	21	Not Applicable	Not Applicable
Homes.com	2,020	9,271	1	98	51
Point2 Homes	2,668	5,849	30	22	Not Applicable
Rent.com	115	2,725	0	91	Not Applicable
Property Shark	2,648	2,124	8	Not Applicable	Not Applicable
The Land Network	2,661	1,795	137	8	0
Zumper	2,053	1,279	4	0	Not Applicable
PropertySimple	2,607	1,007	0	0	0
LandSearch	2,559	518	2	1	0
LakeHouse	2,559	459	0	Not Applicable	Not Applicable
RealtyStore	2,633	401	0	3	Not Applicable
Homes&Land	2,672	358	5	2	Not Applicable
MHBay	32	351	0	5	Not Applicable
Foreclosure.com	2,660	320	1	0	Not Applicable
LakeHomesUSA	2,636	313	5	0	Not Applicable
RealtyTrac	2,668	306	6	0	Not Applicable
ApartmentList	117	223	0	359	Not Applicable
REA Group		68	0	0	0
Total		41,193	239	589	51

1-MONTH REPORT FOR YOUR LISTINGS

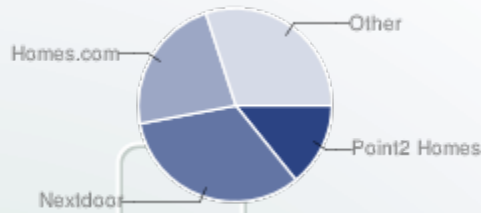
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

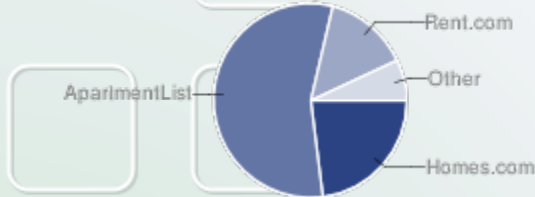
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Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
Ylopo	2,666	45	0	0	Not Applicable
USHUD.com	2,658	38	5	Not Applicable	Not Applicable
Clayton Homes	356	33	0	Not Applicable	Not Applicable
HomeSpotter	2,662	25	Not Applicable	0	Not Applicable
IdealEstate	2,667	24	1	0	Not Applicable
Nestigator	2,672	18	0	0	Not Applicable
RentHop	2,672	16	0	Not Provided	Not Applicable
New Home Source	154	11	0	Not Applicable	Not Applicable
BankingBridge	1,635	10	0	Not Provided	Not Applicable
HomeSteps	2,607	9	0	0	Not Applicable
Harmon Homes	2,633	8	0	0	0
LotNetwork.com	369	7	0	0	0
Houses.net	2,664	6	0	Not Applicable	Not Applicable
HomeBidz	1,659	5	0	0	Not Applicable
Juwai	2,633	5	9	0	Not Applicable
A Greater Town	2,563	3	0	0	Not Applicable
LeadingRE.com	246	2	0	Not Applicable	Not Applicable
Properties Online	2,667	2	0	0	Not Applicable
Total		41,193	239	589	51

1-MONTH REPORT FOR YOUR LISTINGS

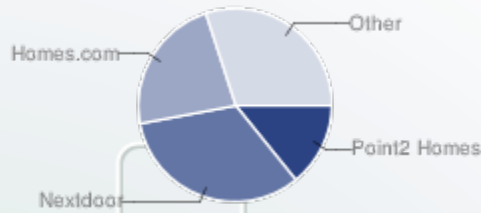
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

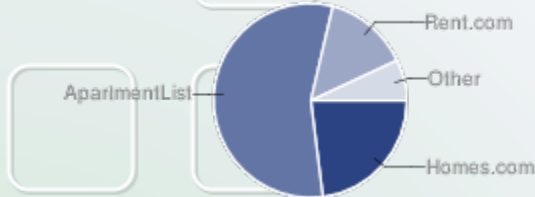
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Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
WikiRealty	2,610	2	0	0	Not Applicable
FindAPlace4Me by VisualTour	2,653	1	0	Not Applicable	Not Applicable
HousingNow	2,559	1	0	Not Applicable	Not Applicable
SearchALLProperties by L2L	2,638	1	0	0	Not Applicable
AdWerx	2,638	0	0	0	Not Applicable
AgentDesks	0	0	0	0	Not Applicable
DigiPropz	2,663	0	0	0	Not Applicable
Domohunt	2,621	0	0	Not Applicable	Not Applicable
DreamHomeList	2,636	0	0	Not Applicable	Not Applicable
Find-a-CRS	2,671	0	0	Not Applicable	Not Applicable
Flipcomp	2,605	0	0	Not Applicable	Not Applicable
Foyer	2,667	0	0	Not Applicable	0
Highrises	2,605	0	0	0	Not Applicable
Home2.me by TourFactory	2,635	0	0	0	Not Applicable
HomePriceTrends	2,603	0	0	Not Applicable	Not Applicable
Hommati	2,621	0	0	0	Not Applicable
HousesForSale	2,609	0	0	Not Applicable	Not Applicable
HouseValueStore	2,658	0	0	0	Not Applicable
Total		41,193	239	589	51

1-MONTH REPORT FOR YOUR LISTINGS

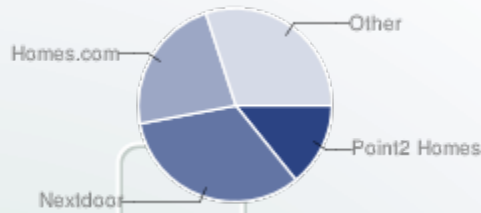
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

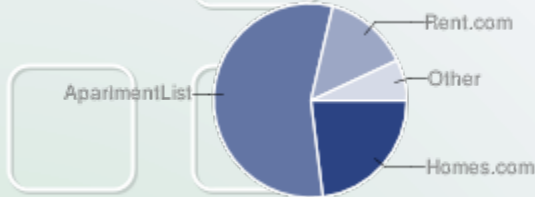
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Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
Keller Williams	52	0	0	0	Not Applicable
KeyBoom	2,049	0	0	0	Not Applicable
LearnMoreNow.com/FindHomes	2,637	0	0	Not Applicable	Not Applicable
LuxuryRealEstate.com	2,667	0	0	0	Not Applicable
MyRentToOwn.com	2,630	0	0	Not Applicable	Not Applicable
NestHawk	2,599	0	0	0	Not Provided
NestReady	1,879	0	0	0	Not Applicable
ParkBench	2,601	0	0	0	Not Applicable
PNC	1,478	0	0	0	Not Applicable
PropertyPath	2,615	0	0	0	Not Applicable
PropStream by Equimine	2,605	0	0	0	Not Applicable
RealFirstImpressions	2,607	0	0	Not Provided	Not Applicable
Rentberry	2,639	0	0	0	Not Applicable
The Real Estate Book	2,676	0	0	0	Not Applicable
TotalExpert	2,635	0	0	0	Not Applicable
VisualShows	2,667	0	0	Not Applicable	Not Applicable
Vscreen	2,629	0	0	0	Not Applicable
Zonda	2,663	0	0	0	Not Applicable
Total		41,193	239	589	51

1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

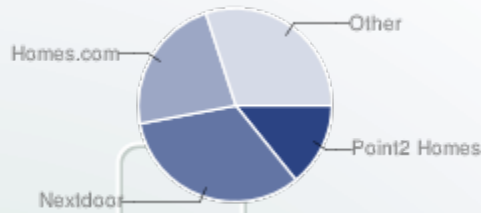
This report shows a comparison of activity generated from your listings online.

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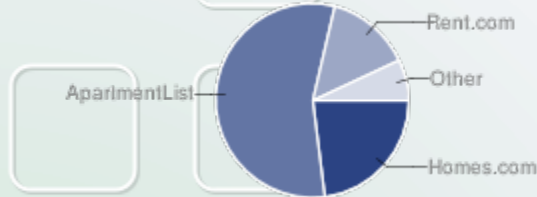
Terms are defined on the last page of this report.

→ How Do The Publishers Compare?					
Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
Organic	0	0	1	0	0
Back At You Media	2,635	Not Applicable	3	Not Applicable	Not Applicable
HomeWinks	2,635	Not Applicable	0	Not Applicable	Not Applicable
Total		41,193	239	589	51

Views by Publisher



Inquiries by Publisher



1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Inventory Category

Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$200K - \$300K - 3BR Residential - For Sale	389	4,504	8	34	1st
\$1K - \$2K - 2BR Residential Lease - For Rent	84	1,678	1	141	2nd
\$100K - \$200K - 2BR Residential - For Sale	183	2,777	10	9	3rd
\$300K - \$400K - 3BR Residential - For Sale	229	2,871	3	1	4th
\$1K - \$2K - 3BR Residential Lease - For Rent	35	1,056	1	72	5th
\$100K - \$200K - 3BR Residential - For Sale	153	2,224	6	8	6th
\$200K - \$300K - 2BR Residential - For Sale	191	2,113	8	7	7th
\$800 - \$900 - 1BR Residential Lease - For Rent	6	415	1	82	8th
\$900 - \$1000 - 2BR Residential Lease - For Rent	6	548	0	75	9th
\$300K - \$400K - 4BR Residential - For Sale	107	1,692	4	3	10th

There are an additional 312 inventory categories that are not shown.

1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States

State	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Florida	15,094	66%	80	74%	392	73%
New York	734	3%	1	1%	10	2%
Georgia	691	3%	5	5%	22	4%
California	448	2%	2	2%	2	0%
New Jersey	374	2%	0	0%	2	0%
Pennsylvania	353	2%	1	1%	5	1%
Tennessee	302	1%	0	0%	2	0%
Illinois	274	1%	0	0%	3	1%
North Carolina	272	1%	0	0%	14	3%
Ohio	249	1%	3	3%	7	1%
Ontario, Canada	249	1%	0	0%	0	0%
Massachusetts	206	1%	0	0%	6	1%

→ Top Cities

City	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Orlando, FL	1,758	8%	7	7%	69	13%
Ormond Beach, FL	1,719	8%	14	13%	43	8%
Port Orange, FL	1,569	7%	7	7%	55	11%
Daytona Beach, FL	1,431	6%	15	14%	39	8%
Miami, FL	780	4%	2	2%	14	3%
Palm Coast, FL	750	3%	8	7%	28	5%
New Smyrna Beach, FL	628	3%	3	3%	11	2%
Jacksonville, FL	598	3%	4	4%	12	2%
Deland, FL	410	2%	6	6%	5	1%
Deltona, FL	339	2%	1	1%	9	2%
Saint Augustine, FL	264	1%	0	0%	5	1%
Sanford, FL	222	1%	3	3%	4	1%

1-MONTH REPORT FOR YOUR LISTINGS

EXPLANATION OF TERMS

→ Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

Publisher labeled "Organic" - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the publishers, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected from a publisher website to a property page chosen by the company.

Inquiries - an event where the consumer starts an email interaction with the broker or agent using a link on the website. This would result in the broker/agent receiving an email with a return email address for the consumer. Includes the number of times a consumer clicked on "Click to view phone number" or called the listing broker or agents via a mobile app.

Listing Count - the number of active listings that each agent has on the date of the report or the number of active listings in a property category on the date of the report. The Listing Count may include properties that are no longer active but were at some point active during the time period of the report.


Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - this indicates that the website does not include the feature that would generate metrics in this category. For example, some websites do not have a property detail page for each listing, and therefore the reports would not display "views" for that site.

Not Provided - this indicates that the website does not provide this category of data for inclusion in the reports.

Performance Rank - unique algorithms determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of listings, the number of views, visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the publisher website.

 - indicates that the traffic reported by the site includes traffic from mobile applications.