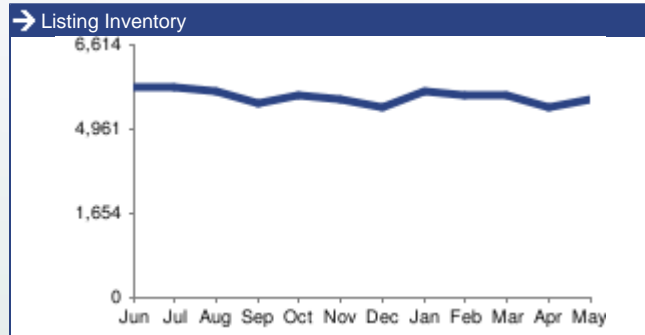


1-MONTH REPORT FOR YOUR LISTINGS

EXECUTIVE SUMMARY

You currently have **2,205** listings, and you are subscribed to **89** publishers. **6** of your brokers currently have a paid subscription to ListHub. You currently have **150** registered brokers using ListHub.

Terms are defined on the last page of this report.

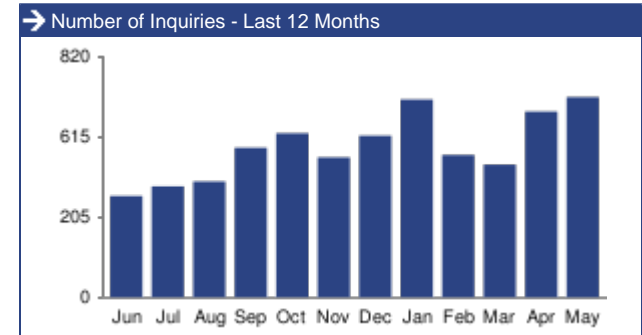
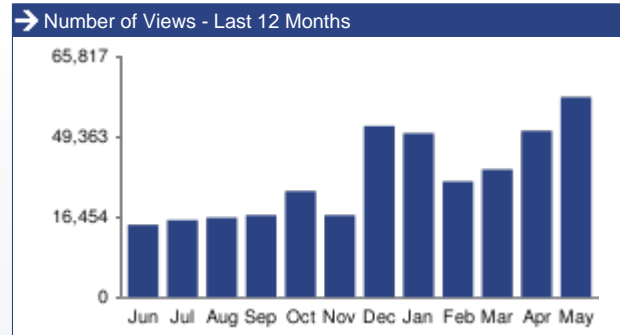


→ Top Publishers by Number of Views

Publisher	Property Views	% of Views
Homes.com	15,212	28%
Nextdoor	13,525	25%
Point2 Homes	10,444	19%

→ Top Locations of Your Online Consumers

City	Property Views	% of Views
Orlando, FL	3,493	9%
Ormond Beach, FL	2,874	7%
Port Orange, FL	2,571	7%



→ Top Property Categories

Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$1K - \$2K - 2BR Residential Lease - For Rent	114	2,605	6	186	1st
\$200K - \$300K - 3BR Residential - For Sale	575	6,569	22	27	2nd
\$1K - \$2K - 3BR Residential Lease - For Rent	70	2,587	6	159	3rd

1-MONTH REPORT FOR YOUR LISTINGS

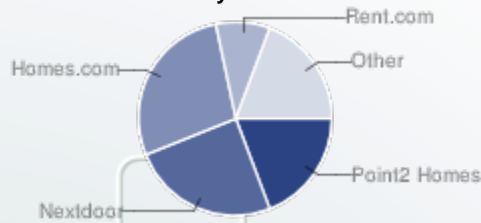
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

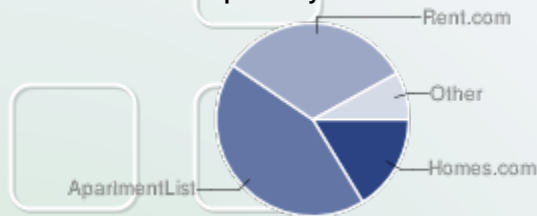
Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
Homes.com	2,981	15,212	0	58	45
Nextdoor	2,338	13,525	40	Not Applicable	Not Applicable
Point2 Homes	3,735	10,444	27	32	Not Applicable
Rent.com	199	5,011	0	208	Not Applicable
The Land Network	3,700	3,557	87	11	2
Property Shark	3,689	1,729	17	Not Applicable	Not Applicable
LakeHomesUSA	3,658	1,126	5	1	Not Applicable
Homes&Land	3,735	715	0	0	Not Applicable
Zumper	3,073	597	17	0	Not Applicable
RealtyStore	3,652	527	1	5	Not Applicable
Foreclosure.com	3,696	519	4	0	Not Applicable
RealtyTrac	3,735	432	13	2	Not Applicable
ApartmentList	202	396	0	279	Not Applicable
PropertySimple	3,631	237	0	0	0
MHBay	36	139	1	1	Not Applicable
HomeSteps	3,625	95	0	0	Not Applicable
REA Group	3,649	92	2	0	0
HomeSpotter	3,731	89	Not Applicable	0	Not Applicable
Total		54,846	235	597	47

1-MONTH REPORT FOR YOUR LISTINGS

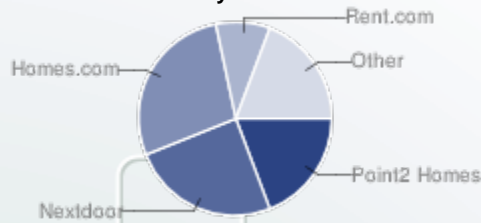
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

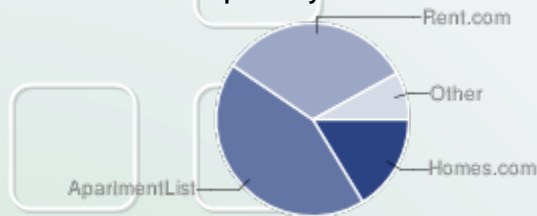
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Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
BankingBridge	2,485	73	0	Not Provided	Not Applicable
IdealEstate	3,733	64	0	0	Not Applicable
LeadingRE.com	338	62	0	Not Applicable	Not Applicable
HomeBidz	2,489	53	0	0	Not Applicable
USHUD.com	3,696	50	6	Not Applicable	Not Applicable
RentHop	3,734	23	0	Not Provided	Not Applicable
Juwai	3,653	19	8	0	Not Applicable
Nestigator	3,735	17	0	0	Not Applicable
PNC	2,210	14	0	0	Not Applicable
LotNetwork.com	509	11	0	0	0
Properties Online	3,733	8	1	0	Not Applicable
WikiRealty	3,626	3	0	0	Not Applicable
HousingNow	3,570	2	0	Not Applicable	Not Applicable
Harmon Homes	3,653	1	0	0	0
Houses.net	3,732	1	0	Not Applicable	Not Applicable
HousesForSale	3,631	1	0	Not Applicable	Not Applicable
LuxuryRealEstate.com	3,733	1	0	0	Not Applicable
SearchALLProperties by L2L	3,658	1	0	0	Not Applicable
Total		54,846	235	597	47

1-MONTH REPORT FOR YOUR LISTINGS

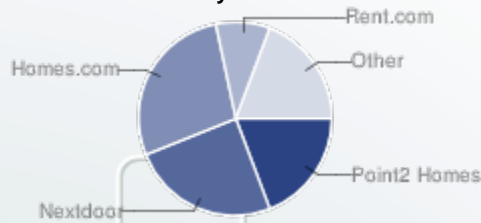
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

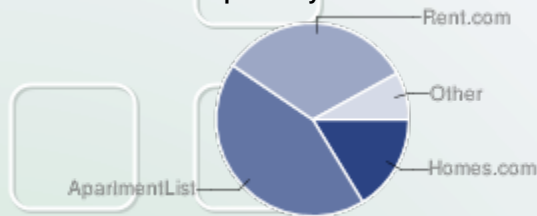
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Views by Publisher



Inquiries by Publisher



→ How Do The Publishers Compare?					
Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
A Greater Town	0	0	0	0	Not Applicable
AdWerx	3,658	0	0	0	Not Applicable
AgentDesks	0	0	0	0	Not Applicable
Clayton Homes	0	0	0	Not Applicable	Not Applicable
DigiPropz	3,730	0	0	0	Not Applicable
Domohunt	3,676	0	0	Not Applicable	Not Applicable
DreamHomeList	3,656	0	0	Not Applicable	Not Applicable
Equator	2,212	0	0	0	Not Applicable
Find-a-CRS	3,733	0	0	Not Applicable	Not Applicable
FindAPlace4Me by VisualTour	3,689	0	0	Not Applicable	Not Applicable
Flipcomp	3,627	0	0	Not Applicable	Not Applicable
Foyer	3,733	0	0	Not Applicable	0
Highrises	3,627	0	0	0	Not Applicable
Home2.me by TourFactory	3,655	0	0	0	Not Applicable
HomeFinder.com	3,699	0	0	0	Not Applicable
HomePriceTrends	3,624	0	0	Not Applicable	Not Applicable
Hommati	3,676	0	0	0	Not Applicable
HouseValueStore	3,696	0	2	0	Not Applicable
Total		54,846	235	597	47

1-MONTH REPORT FOR YOUR LISTINGS

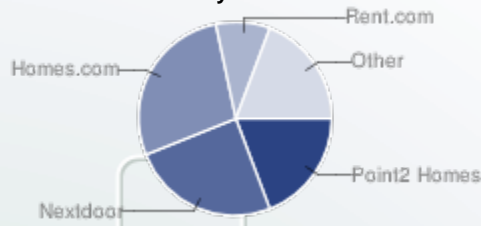
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

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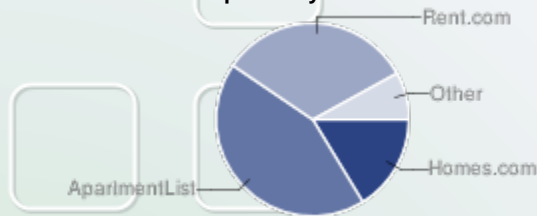
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Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
Keller Williams	89	0	0	0	Not Applicable
KeyBoom	3,031	0	0	0	Not Applicable
LakeHouse	0	0	0	Not Applicable	Not Applicable
Land on Earth	3,043	0	0	0	Not Provided
LearnMoreNow.com/FindHomes	3,655	0	0	Not Applicable	Not Applicable
MyRentToOwn.com	3,651	0	0	Not Applicable	Not Applicable
NestHawk	3,624	0	0	0	Not Provided
NestReady	2,766	0	0	0	Not Applicable
New Home Source	198	0	0	Not Applicable	Not Applicable
ParkBench	3,628	0	0	0	Not Applicable
PropertyPath	3,645	0	0	0	Not Applicable
PropStream by Equimine	3,624	0	0	0	Not Applicable
RealFirstImpressions	3,632	0	0	Not Provided	Not Applicable
RealQuest Express	3,655	0	0	0	Not Applicable
Rentberry	3,702	0	1	0	Not Applicable
The Real Estate Book	3,726	0	0	0	Not Applicable
TotalExpert	3,652	0	0	0	Not Applicable
VisualShows	3,733	0	0	Not Applicable	Not Applicable
Total		54,846	235	597	47

1-MONTH REPORT FOR YOUR LISTINGS

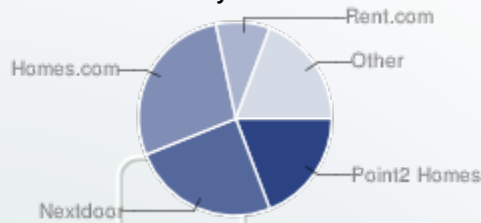
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

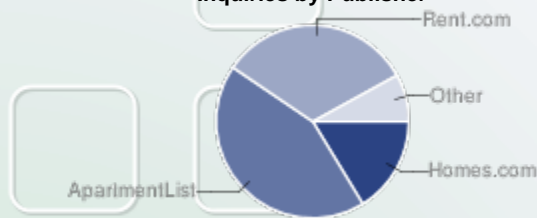
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Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



How Do The Publishers Compare?					
Publisher	Listings Total	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
Vscreen	3,647	0	0	0	Not Applicable
Ylopo	3,734	0	0	0	Not Applicable
Zonda	3,730	0	0	0	Not Applicable
Organic	0	0	2	0	0
Back At You Media	3,657	Not Applicable	1	Not Applicable	Not Applicable
HomeWinks	3,655	Not Applicable	0	Not Applicable	Not Applicable
Total		54,846	235	597	47

1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Inventory Category

Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$1K - \$2K - 2BR Residential Lease - For Rent	114	2,605	6	186	1st
\$200K - \$300K - 3BR Residential - For Sale	575	6,569	22	27	2nd
\$1K - \$2K - 3BR Residential Lease - For Rent	70	2,587	6	159	3rd
\$100K - \$200K - 2BR Residential - For Sale	293	5,043	25	7	4th
\$100K - \$200K - 3BR Residential - For Sale	218	4,276	16	17	5th
\$300K - \$400K - 3BR Residential - For Sale	284	2,938	8	8	6th
\$200K - \$300K - 2BR Residential - For Sale	305	2,545	11	10	7th
\$100K - \$200K Vacant Land - For Sale	173	1,281	20	5	8th
\$300K - \$400K - 4BR Residential - For Sale	135	1,653	5	0	9th
\$200K - \$300K - 4BR Residential - For Sale	118	1,551	1	5	10th

There are an additional 334 inventory categories that are not shown.

1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States

State	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Florida	26,433	65%	151	73%	450	73%
New York	1,559	4%	8	4%	25	4%
Georgia	1,144	3%	2	1%	8	1%
Pennsylvania	662	2%	4	2%	11	2%
New Jersey	628	2%	6	3%	4	1%
Ohio	620	2%	0	0%	4	1%
Ontario, Canada	604	1%	0	0%	0	0%
North Carolina	575	1%	3	1%	8	1%
Illinois	514	1%	2	1%	5	1%
Tennessee	440	1%	1	0%	2	0%
California	422	1%	1	0%	5	1%
Texas	417	1%	1	0%	7	1%

→ Top Cities

City	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Orlando, FL	3,493	9%	10	5%	47	8%
Ormond Beach, FL	2,874	7%	20	10%	109	18%
Port Orange, FL	2,571	7%	20	10%	48	8%
Palm Coast, FL	1,756	4%	5	2%	57	10%
Daytona Beach, FL	1,688	4%	9	4%	33	6%
Miami, FL	986	3%	5	2%	11	2%
New Smyrna Beach, FL	927	2%	10	5%	14	2%
Sanford, FL	819	2%	2	1%	5	1%
Jacksonville, FL	719	2%	1	0%	4	1%
Saint Augustine, FL	661	2%	6	3%	3	1%
Deland, FL	600	2%	2	1%	5	1%
Tampa, FL	472	1%	2	1%	17	3%

1-MONTH REPORT FOR YOUR LISTINGS

EXPLANATION OF TERMS

→ Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

Publisher labeled "Organic" - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the publishers, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected from a publisher website to a property page chosen by the company.

Inquiries - an event where the consumer starts an email interaction with the broker or agent using a link on the website. This would result in the broker/agent receiving an email with a return email address for the consumer. Includes the number of times a consumer clicked on "Click to view phone number" or called the listing broker or agents via a mobile app.

Listing Count - the number of active listings that each agent has on the date of the report or the number of active listings in a property category on the date of the report. The Listing Count may include properties that are no longer active but were at some point active during the time period of the report.


Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - this indicates that the website does not include the feature that would generate metrics in this category. For example, some websites do not have a property detail page for each listing, and therefore the reports would not display "views" for that site.

Not Provided - this indicates that the website does not provide this category of data for inclusion in the reports.

Performance Rank - unique algorithms determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of listings, the number of views, visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the publisher website.

 - indicates that the traffic reported by the site includes traffic from mobile applications.

