



Resource Guide



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Online Resources—Florida REALTORS®



http://www.floridarealtors.org/GetConnected/Global-Business.cfm



Online Resources — realtor.org



http://www.realtor.org/global



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RESOURCES FOR

REALTORS® & Business

- Commercial
- Global
- Resort & Second Home
- Appraisal
- Auction
- Buyer Representation
- 50+ Market
- Green
- Land
- Short Sales and Foreclosures

Association Executives

News Media

Home Buyers & Sellers Diversified Real Estate Firms

SITE BY TOPIC

About NAR

Education

Government Affairs

Law & Policy Meetings & Expo

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Global

Foreign buyers and recent immigrants purchased 7% of the total U.S. residential market last year, paid a higher median price, and paid cash 55% of the time. Find resources in this section on how to diversify your market to include this global buyer.

GLOBAL NEWS & UPDATES

NAR Honors Outgoing IHC Board

(May 23) Peter Kimm, outgoing board chairman of the International Housing Coalition, advanced global practices in community participation, slum upgrading, building houses and infrastructure, and more.

Read more >

U.S. is Still Tops with International Home Buyers

(May 18) The U.S. continues to remain a top destination for foreign buyers as international purchases surged by \$16 billion this year, according to the 2011 Profile of International Home Buyers. Understand more about foreign buyers and how to tap into the market now. Read more >

How the Falling Dollar Affects

(May 5) From the perspective of the foreign buyer, U.S. real estate is cheap, which may mean more international purchases this

Read more >

Who Savs You Can't Go Global?

(May 5) Talk to your local association leaders about starting or reviving a global business council in your area. Read more >

IN CASE YOU MISSED IT

GET STARTED WITH GLOBAL Field Guide: Global Business Etiquette

Jump Start Your Global Business

Why Get the CIPS Designation

Why Join the CIPS Network

International REALTOR® Membership

Renew International REALTOR® Membership Dues

Global Perspectives in Real Estate newsletter

Field Guides to Multicultural and International Real Estate

RESOURCES FOR CIPS DESIGNEES Update Contact Information

Marketing Materials

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Education

CIPS Designation

CIPS Network

Global Alliances

Market-to-Market



For AEs and Course Sponsors

Learn how your association can take advantage of the growing global market and help your members specialize in international real estate Access AE Resources >

International REALTOR® Membership

If you live outside the U.S., you can join NAR and take advantage of the power and exposure of a million-plus member organization. Read more >

Volunteer

Volunteers and local associations bring global business opportunities to members. Learn more about their efforts.

Read more >

Online Resources — daytonarealtors.com



http://www.daytonarealtors.com/internationalcouncil





Ambassador Association to the Norwegian Association of Real Estate Agents

DBAAR's International Council provides members with information and resources to assist them in working with buyers and sellers in foreign countries.

The Council meets to educate members on the economic and cultural issues involved in international real estate transactions, provide information regarding international real estate issues, offer international networking opportunities, and promote education programs on cultural diversity.

Membership is FREE to all members of the Daytona Beach Area Association of REALTORS®. To become a member and take advantage the growing international market, call 386.677.7131 or send an email.



Candace Curtis, Chair

Current International Council Roster

DBAAR International Council News

Check out the new Florida **REALTORS Global Networking**

Immobel Launches new International Property Journal Online

Immobel has just launched a new International Property Journal website. Check it out here

We live in a global marketplace. While all real estate is local, not all property buyers are. A significant share of home purchases are made by people whose primary residence is outside of the U.S. Find out which are the top five countries of origin for foreign home buyers and how these buyers are utilizing the services of

2011 Meeting Dates

all meetings are at the DBAAR and begin at 3 pm unless otherwise noted

April 8 February 18 August 12

June 17 October 21

December 9

International Headlines from REALTOR.org

NAR Honors Outgoing IHC Board Chairman Peter Kimm, outgoing board chairman o..

U.S. is Still Tops with International Home Buyers The U.S. continues to remain a top de.

How the Falling Dollar Affects Real Estate From the perspective of the foreign b..

Who Says You Can't Go Global? Talk to your local association leader...

Record a Global Referral Profile at Midyear If you're a CIPS designee, take an op...

Are You Part of the Global Open House? NAR partners in 59 countries are invi...

Why You Should Consider Business with Brazil (April 22) Brazil is expected to move...

Global Real Estate Advocacy Efforts on Capitol Hill NAR has identified several policy iss...

How to Attract Global Real Estate Investors The EB-5 visa has emerged as one impo...

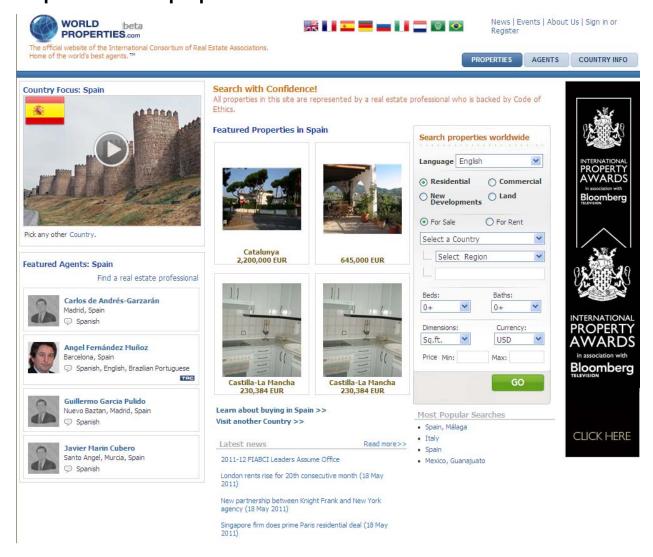
International Resources

New! Florida REALTORS Global Networking Page New! NAR Video on International Real Estate FAR International Events World Properties.com Realtor.org International Page

Online Resources — worldproperties.com



http://www.worldproperties.com



Online Resources — US Census Bureau



http://www.census.gov/



Online Resources — eflorida.com



http://www.eflorida.com



Online Resources — areadevelopment.com



http://www.areadevelopment.com









Search Area Development Online

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COST-EFFECTIVE OPERATIONS

YesVirginia.org



Strategic Real Estate Portfolio Planning: Effective Solutions

Designing a Roadmap for Headquarters Relocation

News Items Around The Web Studies/Research

- IBM Expands Its Dallas-Based Health **Analytics Solution Center to Meet** Explosive Growth of Medical Information Industry 05/27/2011
- Canadian Foodservice Manufacturer Genpak Expands in Utah
- Michigan Governor Signs Into Law "Flat Tax" to Make State Competitive Again 05/27/2011
- Two Medical IT Firms Establish Their U.S. Headquarters in Newport, Kentucky
- CertusBank's Future Headquarters Relocation to Greenville, SC, to Create 350
- Video Game Cloud Streaming Service. BitRaider, to Relocate Headquarters to Baton Rouge
- Deere Announces Construction of New Engine Manufacturing Plant in China 05/25/2011

All News Items





Current Issue

State Resources

Topics

Asset Management

Business Globalization

Economics/ Government

Energy/Sustainable Development

International Location

Labor/Education/HR

Logistics/Infrastructure

News Items

Site Selection/Facility

Taxes/Incentives

Viewpoint

Exclusive Content

2011 Gold & Silver Shovel

Annual Corporate & Consultants Survey Results

Annual Reports Contributed Content

CFOs Focus on Real Estate as Key Driver of Cost Savings and in Preperation for Strategic Growth

Regardless of what the future holds for global business, real estate will continue to become a more and more prominent part of the corporate ecosystem. More

/RESEARCH/PAPERS >>

Two Reports Surveying CFOs of Mid-Sized U.S. Companies Indicate Optimism on Revenue, Hiring and Overall Economic Outlook

According to a recently released GE Capital Survey, CFOs of mid-sized companies (revenues between \$50 million and \$1 billion) are becoming more positive on the state of the industries in which they

ChiefExecutive.net: Best/Worst States for Business 2011

Streamlining Best Practices Across Facility Management

Every business can realize significant cost savings by implementing streamlined

automated processes in its daily operations. More

BUSINESS GLOBALIZATION >> The Global Landscape Evolves: Offshoring's Risks and Opportunities

The popularity and proliferation of offshoring will continue to grow as business becomes increasingly globalized. Balance the risks with

opportunities for rewards

fDi: American Cities of the Future 2011/12

fDi magazine ranks its U.S. Canadian, and Latin American cities of the future. Here are rankings for large, small, and micro metros. More



Most Read Most E-mailed

- Spotlight on Supply Chain Risks and Resiliency
- In Focus: Planning for a Changing Corporate Workplace: Technology

Online Resources — floridabusinesses.org



http://www.floridabusinesses.org



floridabusinesses.org



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Search

Online Resources — Local



Team Volusia Economic Development Corp. 386.265.6333

Volusia County

http://www.volusia.org/

City of Ormond Beach

http://www.ormondbeach.org/

Ormond Beach Chamber of Commerce

http://www.ormondchamber.com/

City of Daytona Beach

http://www.ci.daytona-beach.fl.us/

Daytona Beach Regional Chamber of Commerce

http://www.daytonachamber.com/

City of Port Orange

http://www.port-orange.org/

Port Orange South Daytona Chamber of Commerce

http://www.pschamber.com/

Embry Riddle

http://www.erau.edu/

Daytona State College

http://www.daytonastate.edu/

Stetson University

http://www.stetson.edu/home/

Must-Have Reports



All reports are available on www.realtor.org

Domestic Housing Statistics & Economic Indicators

Market Forecast

www.realtor.org/research/research/reportsstatistics

Existing Home Sales

www.realtor.org/research/research/ehsdata

Price Reports

http://www.realtor.org/research/research/metrohomepriceanalysisreports

International Business Data

2011 NAR Profile of International Home Buying Activity

Profile of International Home Buyers in Florida

Foreign Investment in U.S. Real Estate (2010)

State-by-State International Business Reports (2009)

Housing Price Indices: A World Wide Overview of Real Estate Prices in Recent Years (2009)

The 2009 NAR Profile of International Home Buying Activity

Foreign-Born Residents by State

Foreign-born Population in the United States

Foreign-speaking Residents in the United States by State and County

Foreign Languages Spoken in the United States

Americans Buying Homes Abroad

Investment & Vacation Home Buyers Survey

Apps for International Real Estate



Google Translate

If you are communicating with clients by email, Facebook or Twitter why not ask questions or reply to them in their own language? Others appreciate it when you take the time to communicate with them in their native language. Translate up to 50 languages by typing words on the phone and automatically it will give you the text to use. Copy the text by double tapping the screen and paste the message into your email, Twitter, or Facebook. If you are too lazy to type the words there is a feature which allows you to speak into the phone and it will automatically translate those words for you which will save time. This is only good for 15 languages at the moment. Cost: FREE Platforms: iPhone, Android

Skype

IYou could pay high international calling fees from your phone when abroad or use the Skype application. The trick is you MUST have a Wi-Fi connection which some restaurants and most hotels have. I highly recommend buying a local Skype phone number that others can dial to reach you out of the country. Forward your office or mobile phone number to the Skype number so that your phone will ring the Skype iPhone application or on your computer when others call.

Cost: FREE Platforms: iPhone, Android



AirBnB

Hotels in Europe and Brazil can be very expensive so why not stay at someone's house for a fraction of the cost.? You can rent a house, condo, or hotel room by searching for the entire place or stay

with the owner for even cheaper. There is a rating system which proves who the best landlords are and reviews that are worth its weight in gold. The only catch is you have to pay up front for the entire stay. If plans change then you might be out of luck. Cost:

FREE Platforms: iPhone



Before traveling to any country it is always a good idea to understand the background, history, culture and they way native citizens communicate. This app is jammed pack full of information about each country's government, transportation, and important transnational issues. It is always a

Apps for International Real Estate



good idea to know which countries play nice with each others wouldn't you agree? Cost: \$.99 to \$9.99 Platforms: iPhone, Android, Blackberry



DropBox

The challenge with working with international clients is that you have an entire set of documents that are different from what you would work with a client who lives and resides in the U.S. Dropbox will store all of your documents in one place and then allow you to email them right from the

phone. Cost: FREE Platforms: iPhone, Android, Blackberry



XE Currency

The exchange rate of any currency can change quickly which can adjust the buyer's purchasing power overnight. The XE Currency app will help you calculate the current rate up to the minute by accessing the internet. In order to make sure you have the latest exchange rate

make sure the phone is connected to the Internet so the current information displays.

Cost: FREE Platforms: iPhone, Android, Blackberry



CIPS Widget http://www.realtor.org/files/cipswidget/index.html

This isn't an app. It is a website that acts as an app. Visit the link and then add it to the home screen of your iPhone so it looks like an app. This will help you with language, currency, time, holidays, and more. The only drawback to this app is that you need an internet connection to operate.

This way when you are helping clients convert Euros to Dollars you don't have to think so hard about it anymore. **Cost: FREE Platforms: iPhone, Android, Blackberry**



FourSquare is a social network that allows you to check in businesses, restaurants, and locations so your friends and peers know where you are. You might think that FourSquare just exists in the U.S. but it is not true.

Cost: FREE Platforms: iPhone, Android, Blackberry

Help With Language



Firt Name	Last Name	Office	Office Phone	Languages
Satra	Ahmadzadeh	Enter Realty, Inc.	386-255-3078	Farsi
Moji	Babazadeh	Venture Development Realty,Inc	386-788-0820	Farsi (Persian)
Ron	Beauchamp	Help U Sell Innovation Realty	386-756-8686	French
Jacques	Beaumont	Help U Sell Innovation Realty	386-756-8686	French
Marie	Beitia	Weichert, Realtors Hallmark Pr	386-944-1080	Spanish
Bart	Beninati	Beninati Realty Group	386-673-4400	Italian
Claude	Berthoin	Berthoin Realty Services	386-672-5961	French, Italian, German
Mike	Biro	Earth Realty, Inc.	386-767-3576	French, Slovak
Martine	Bizier	Help U Sell Innovation Realty	386-756-8686	French
Nadine	Caldwell	RE/MAX Signature	386-236-0760	Russian
Sonja	Castro	Beville Realty of Volusia Inc	386-256-8500	German
San	Chhina	Dependable Intn'l. Realty Inc.	386-257-3981	Hindi, Punjabi, Urdu
Armand	Comesana	Wendy Powers Realty, Inc.	386-441-9900	Spanish
Araceli	Costa	Coral Shores Realty Inc.	386-257-3700	Spanish
Helene	Coyne	Daytona-Ormond Real Estate Inc	386-676-5700	French
Samuel	Crouch	Weichert, Realtors Hallmark Pr	386-944-1080	French
John	Decarie	Century 21 Sundance Realty	386-756-6800	French
Alicia	Delgado	Centerpointe Realty	386-256-0463	Spanish
Dino	Dodani	Exit Realty Of Daytona	386-257-3948	Hindi
Bert	Drews	Beach & Luxury Realty Inc	727-363-6300	German
Peter	Fatizzi	Realty Xperts	386-763-8180	Spanish
Joanne	Feaganes	Adams Cameron & Co. REALTORS	386-258-5500	French
Katrina	Gaines	RE/MAX Signature	386-236-0760	Swedish
Gianna	Golding	RE/MAX Signature	386-236-0760	Italian
Susana	Guzsvany	Adams Cameron & Co REALTORS	386-761-6100	Hungarian
John	Haley	McColly Real Estate	386-756-8111	Spanish
Hanson	Hanson	Exit Realty Martin Group	386-947-8797	French
Abigail	Holladay	Keller Williams Rlty Fl. Partn	386-944-2800	Spanish
Eolia	Hopkins	Adams Cameron & Co REALTORS	386-761-6100	Italian
Sonja	Horeth	Exit Realty Of Daytona	386-257-3948	German
Patricia	Jackson	Weichert, Realtors Hallmark Pr	386-944-1080	Spanish
Bart	Jones	Exit Realty Of Daytona	386-257-3948	Spanish
Bill	Kogut	Adams Cameron & Co. REALTORS	386-258-5500	Polish
Zsolt	Kovacs	McColly Real Estate	386-756-8111	Hungarian
lgor	Kovaltchouk	Fun Coast Realty	386-255-5355	Ukranian
Erik	Krallinger	Coldwell Banker Surfcoast Rity	386-426-6332	Polish
Maria	Lewis	RE/MAX Property Centre	386-673-7001	German
Julia	Lomonosov	DiMucci Realty Company	386-322-2000	Spanish
John Dimitri	Loudaros	Keller Williams Rlty Fl. Partn	386-944-2800	Spanish
Miriam	Marlowe	Courtyard RE	386-445-5551	Spanish
Trudy	McCann	Coldwell Banker RE Network	386-760-2500	Spanish
Rachel	McGrath	Stirling Sotheby's Intl Realty	386-761-2172	Spanish
Claire	Mealey-Hunter	Claire Hunter Realty	386-677-6311	Spanish
Essam	Mgahed	Jupiter Properties, Inc	386-547-6161	Arabic
Dulce	Monahan	Adams Cameron & Co REALTORS	386-673-2100	Portugese/Brizilian
Irene	Moody	SeaLand Real Estate Inc	386-427-6162	German
Janelle	Neal	Exit Beach Realty	386-441-1141	Spanish
		·		

Help With Language



Tran Andrea	Nguyen Nickell	Adams Cameron & Co REALTORS Halifax Area Properties LLC	386-673-2100 386-259-0675	Vietnamese Spanish
Sandra	Ocampo	RE/MAX Emerald Group	386-788-2600	Spanish
Emmanuel	Pandelos	Pandelos Real Estate, LLC	386-258-1119	Greek
Lutz	Perschmann	Ingo Intnl Investments, Inc.	386-255-0086	German
Michael	Pyle Reed-	Coastal Realty & Acq.Svcs Inc.	386-274-4980	Spanish
Irma	Castellanos	Prudential Transact Realty Inc	386-677-1211	Spanish
Francisco	Rivera	Real Living All Florida Realty	386-760-6000	Spanish
Editha	Sander	City Realty Company	386-767-5609	German
Amalia	Silvestri	Gaff's Realty Company	386-756-9999	Spanish
Andres	Tafur	Daytona-Ormond Real Estate Inc	386-676-5700	Spanish
Ruby	Tavakoli	Adams Cameron & Co REALTORS	386-761-6100	Farsi
Муа	Thuzar	Coast Atlantic Real Estate Svc	386-252-2737	Burmese
Karin	Udolf-Strobl	RE/MAX Property Centre	386-673-7001	Spanish
Donna	Viccaro	Realty Pros & Associates	386-677-7653	Spanish
Zoraida	Vollinger	Realty Pros & Associates	386-677-7653	Spanish
David	Wyant	Wyant Realty International	386-441-4444	German
Anne	Yordon	Anne Yordon, REALTOR	386-253-2091	Jewish

On-line Language Translation

Google.com FreeTranslation.com WorldLingo.com MyWorldLingo.com www.babelfish.yahoo.com LEC.com

Help With Money



Erick J Palacios

Banking Center Manger RBC Bank 128 East Granada Blvd Ormond Beach, FL

Phone: 386-341-8985

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Debbie Dougheny

Sr. Mortgage Banking Officer **BBVA Compass** Office: 352.367.5102

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www.bbvacompass.com/mortgages/ddougheny

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Kelly Cutchin

Account Manager MoneyCorp 7380 Sand Lake Road Orlando, FL 32819 Phone: 407.352.5890

Fax: 407.352.5893

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www.moneycorp.com/Media-Centre/Currency-tools/Currency-converter/ www.XE.com www.Onlineconversion.com

Help With Money



International Mortgage Trends Report out

RICHMOND, Va. – June 13, 2011 – A new global survey suggests that homebuyers around the world are poised to buy a home, but property market instability and worries about their personal finances holds them back.

The International Mortgage Trends Report, commissioned by Genworth Financial and conducted by independent research firm RFI, is a new global survey of current and aspiring homebuyers aimed at gaining local insight into key world markets. RFI interviewed more than 9,000 respondents across five continents in eight countries: Australia, Canada, India, Ireland, Italy, Mexico, the United Kingdom and the United States.

Get the report here: http://www.genworth.com/content/genworth/genworth/imtr.html

Key country findings

Canada: Canadian borrowers are generally comfortable with high levels of debt, and nearly half of all Canadian respondents were positive about the outlook for their economy and housing market.

India: Indian homebuyers are generally upbeat about the economy and their personal finances and believe a combination of mortgage insurance and product innovation could help new property buyers get into the market sooner.

Italy: Homebuyer confidence in Italy remains weak; just over half of survey respondents were worried about their national economy. Concerns about personal finances have prompted two thirds of those who would ideally like to buy property now to conclude they are not in the financial position to do so.

Australia: Indebtedness is rising in Australia and with it, increasing concerns about personal finances and housing affordability. Despite that, the vast majority of Australian homeowners had no trouble meeting their mortgage payments in the last year and nearly half overpay their mortgage.

Mexico: Worries about future unemployment and personal security have contributed to Mexican survey respondents' less positive attitude toward their property market. A housing shortage in Mexico is also having a negative impact on affordability.

United Kingdom: U.K. respondents are more optimistic on average about the property market, but worries about their national economy and personal finances will likely keep homebuyers from entering the property market this year.

United States: Nearly two-thirds of Americans surveyed believe now is a good time to buy a home and think mortgage insurance is a good way to help them to do it. However, that optimism is tempered by concerns about how the U.S. economy will perform in the next year and the impact of falling home prices on Americans' personal finances.

Due to affordability issues – high home prices, higher costs of living or fear of rising interest rates – the average age of first-time homebuyers has risen in all countries except India over the last 40 years. The average age at which a person in the U.S. was able to purchase a first home rose from 27.3 in the 1970s to 31.6 in the 2000s.

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Help With Legal Issues & Immigration



ALTRO & ASSOCIATES, LLP

Phone: (514) 940-8062 Fax: (514) 940-8001 maltro@altrolaw.com www.altrolaw.com

With over thirty years of combined legal experience, Altro & Associates, LLP is a boutique law firm providing sophisticated cross border tax, estate planning and real estate legal services to high net worth individuals. We have offices in Montreal, Toronto, Calgary, Phoenix, Ft. Lauderdale, Sarasota and Naples. Our firm regularly represents Canadians who have U.S. assets, Canadians with adult children in the U.S., Canadians moving to the U.S as well as Americans in Canada.

BESHARA, PA

Phone: (407) 571-6867 Fax: (407) 571-6879 ebeshara@besharapa.com www.besharapa.com

Beshara, P.A. is a full service U.S. Immigration Law firm since 1983 with offices in Orlando, Melbourne and Sydney. The firm represents EB-5 Regional Centers band others interested in foreign investors.

LISA KRUEGER KHAN, PA

Phone: (407) 351-9075 Fax: (407) 351-9076 lisa@lisavisa.com www.lisavisa.com

The Law Offices of Lisa Krueger Khan, P.A represents emerging companies, multinational corporations, investors, and individuals in all areas of Immigration Law. We provide a full range of both business immigration & family immigration law services, including preparation of applications for nonimmigrant status such as the B-1, E-2 TN, H-1B, L-1 and O-1, and applications for permanent residence. We also represent clients in fiancé visa, spouse visa, and other family-based permanent residence, and naturalization applications.

DAVID F. VEDDER, PA

(386) 274-0044 1651 N. Clyde Morris Blvd., #2 Daytona Beach, FL 32117 E-Mail: info@theimmigrationfirm.us/

Our law firm is dedicated exclusively to the practice of immigration law. It's all we do. Honesty, Integrity, Professionalism, and Commitment to Excellence are the standards by which we operate our immigration law practice.

Help With Cultural Issues



http://www.realtor.org/toolkits/servicingyourmulticulturalclients

SERVICING YOUR MULTICULTURAL CLIENTS

Your real estate customer base is becoming increasingly ethnically and culturally diverse every day. Some minority groups, such as Hispanics and Asian Americans are projected to double or triple in size over the next few decades. We provide you with valuable information to meet the challenges of working in an increasingly multicultural marketplace.

Getting Started

Multicultural homebuyers are the fastest growing niche in real estate. Learn who makes up this important market segment.

- The Changing Face of Homeownership
- Where Immigrants Are Coming From
- Where Immigrants Live
- Characteristics of Multicultural Homebuyers
- Data From the U.S. Census Bureau
- Diversity Terms to Know
- Assumptions, Stereotypes and Myths

Education and Initiatives

Specialized training can help you better serve multicultural clients and foreign investors in your local market.

- Certifications and Training
- NAR Initiatives and Programs

Related Articles

- Who Are Today's Buyers?
- Book Review: Opening Doors: Selling to Multicultural Real Estate Clients
- Helping the Real Estate Community Respond to the Needs of a Multicultural Marketplace

More Resources

- Field Guide to Marketing to the Hispanic Community
- Field Guide to Diversity for REALTORS®
- Field Guide to Fair Housing
- 2003 NAR Profile of Home Buyers and Sellers: Highlights (PDF)
- Diversity Toolkit for REALTOR® Associations
- NAR's At Home With Diversity Program
- Government Organizations
- Research and Professional Organizations
- Housing Studies
- Spanish-language Resources

Help With Cultural Issues



Sales and Marketing

Knowledge is power. The more you know about the culture, attitudes, and practices of your clients, the better service you'll provide.

- Exploring Buying and Selling Attitudes
- How to Reach the Immigrant Market
- Addressing the Unique Needs of Each Client
- Business Etiquette and Gift-Giving Customs
- How Associations Are Reaching Out
- Advertising Within Limits of Fair Housing
- Code of Ethics You Need to Know
- International Clients in Your Local Market
- Tips for Working With Foreign Buyers

Fair Housing Issues

Don't lose sight of federal rules that govern your work in real estate. Here's what to know so you stay on the right side of fair housing laws.

- What the Legislation Says
- What the Fair Housing Act Says You Can't Do
- Fair Housing Resources
- Fair Housing Quiz

Special Financing Programs

Public and private organizations offer special financing programs for multicultural and immigrant homebuyers. Find out what's available for your clients.

Public and Private Funding Programs

Additional websites:

www.WorldProperties.com www.ExecutivePlanet.com www.GetCustoms.com

Help With Cultural Issues



eBooks Available from NAR

The following ebooks and digital audiobooks are available to NAR members here:

http://www.realtor.org/library/library/fg225

General Cultural Awareness & Etiquette eBooks

Business Across Cultures (Adobe eReader)
Global Color: Clues and Taboos (Adobe eReader)
The Global Etiquette Guide to Africa and the Middle East: Everything You Need to Know for Business and Travel Success (Adobe eReader)
Multicultural Manners (Adobe eReader)

Arabic Language eBooks

Arabic on the Move: The Lively Audio Language Program for Busy People (OverDrive WMA AudioBook) Instant Immersion Arabic (OverDrive AudioBook)

Chinese Language & Culture eBooks

Chinese Business Etiquette and Culture (Adobe eReader) Doing Business in China (OverDrive AudioBook) Dr. Blair's Chinese in No Time (OverDrive AudioBook)

English Language eBooks

Dr. Blair's Ingles in No Time (OverDrive AudioBook)

French Language & Culture eBooks

Easy French Step-by-Step (Adobe eReader) French on the Move (OverDrive AudioBook)

German Language & Culture eBooks

Instant Immersion German (OverDrive AudioBook) Learn in Your Car German Level One (OverDrive AudioBook)

Italian Language & Culture eBooks

Easy Italian Step-by-Step (Adobe eReader) Italian Business Situations (Adobe eReader)

Japanese Language & Culture eBooks

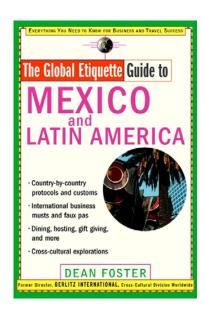
Japan: Doing Business in a Unique Culture (Adobe eReader) Dr. Blair's Express Lane: Japanese (OverDrive AudioBook)

Russian Language & Culture eBooks

Russian A Self Teaching Guide (Adobe eReader) Streetwise Russian (Adobe eReader)

Spanish Language & Culture eBooks

Basic Spanish (Adobe eReader)
Instant Immersion Spanish (OverDrive AudioBook)
Global Etiquette Guide to Mexico and Latin America (Adobe eReader)



Local International Councils



Florida Realtors® Global Business Committee

Chairperson: Carlos Fuentes – cfuentes@ccim.net

Vice Chair: Francisco Angulo - franciscoangulo@aol.com Committee Liaison: Vani Ungapen - vaniu@floridarealtors.org

Florida Realtors® Global Networking Forum

Chairperson: David Wyant - wyantrealty@cfl.rr.com

Vice Chair: Zola Szerencses - zola@2ndhomemarkets.com Committee Liaison: Vani Ungapen – vaniu@floridarealtors.org

Greater Tampa Association of REALTORS®

Chairperson: Carlos Fuentes – cfuentes@ccim.net Vice Chair: Kathy Scruggs - ScruggsRealtor@aol.com

Staff Liaison: Lisa Couture - lisa@gtar.net

Orlando Regional REALTOR® Association International Council

Chairperson: Zola Szerencses – zola@2ndhomemarkets.com Vice Chair: Justine Assal – justine@acmhomeloans.com Staff Liaisons: Cathy Case - CathyC@orlrealtor.com Jacque Stanly - JacqueS@orlrealtor.com

REALTOR® Association of Greater Fort Lauderdale Global Real Estate Council

Chairperson: Philip Vias - Philip@PhilipVias.com

Staff Liaison: Sharon Lindblade - slindblade@r-world.com

Miami Realtors®

Staff Liaisons:

Teresa King Kinney - tkinney@miamire.com Deborah Boza-Valledor - deborah@miamire.com Lynda Fernandez - lynda@miamire.com

Sarasota Association of REALTORS®

Chairperson: Kristin Triolo - Kristin@KristinTriolo.com Vice Chair: Jane Rees - jane.rees@sothebysrealty.com

Staff Liaison: Catherine McCaskill - catherine@sarasotarealtors.com

NABOR Global Network

Chairperson: Stephen Barker – Steve@sebarker.com

Vice Chair: Sally Masters -TT4N@aol.com

Staff Liaison: Maribeth Shanahan- Maribeth@nabor.com

Local International Councils



REALTOR® Association of the Palm Beaches Global Business Alliance of the Palm Beaches

Chairperson: Nancy Macaluso- nmacaluso@aol.com

Vice Chair: John Mike - johnprupb@aol.com

Staff Liaison: Belinda Krause - bkrause@rapb.com

Jupiter, Tequesta, Hobe Sound International Committee

Chairperson: Joan Alipo – jupiterjoan@aol.com Vice Chair: Jane McAllister – janeb@kw.com

Staff Liaison: Debbie Naylon – dnaylon@jupiterarea.com

Heart of Florida Global Real Estate Council of Ocala/Marion County Association of REALTORS®

Chair: Sue Shields - coast@atlantic.net

Co-Chair: Pat Schenker - patriciaschenker@aol.com Staff Liaison: Darlene Yonce - Darlene@omcar.com

Daytona Beach Area International Council

Chairperson: Candace Curtis – candace@yourfloridahomepro.com

Vice Chair: Katrina Gaines – katrinagaines@remax.net

Staff Liaison: Mark Dougherty - mdougherty@daytonarealtors.org

Northeast Florida Association of REALTORS®, International Committee

Co-Chair: Susan (Missi) Howell - missihowell@missihowell.com

Co-Chair: Martha Vidal – Martha@marthavidal.com Staff Liaison: Lorna West – education@nefar.org

Flagler County Association of REALTORS® International Committee

Chairperson: Marsha Corby - corbymarsha@bellsouth.net

South Broward Board of REALTORS® International Committee

Chairperson: Tamara Sabbagh - c21realtorinfo@aol.com Vice Chair: Jaime Flastertein - jflasterstein@gmail.com

Staff Liaison: Debbie Riglos- Debbie@southbrowardrealtors.com

Global Real Estate and Business Council of the Emerald Coast Association of Realtors

Chairperson: Kitty Taylor - kitty@graytoncoastproperties.com Vice Chair: Stephan Mihacevich - Stephan@pelicanproperty.com

Staff Liaison: Cliff Long - cliff@ecaor.com

Local International Councils



Osceola County Association of REALTORS® International Alliance Committee

Chair: Angel Ortiz - angel@moveu2fl.com

Vice Chair: Imran Mohamed – imrobin@earthlink.net Staff Liaison: Carol Platt – ae@osceola-realtors.com

Pinellas REALTOR® Organization International Council

Chair: Annalisa Weller - aweller@prutropical.com

Vice-Chair: April Gayle Gausman - april@realestatebyapril.com Staff Liaisons: Ann Guiberson - aguiberson@tampabayrealtor.com

David Bennett - dbennett@tampabayrealtor.com

Gainesville-Alachua Association of REALTORS® International Council

Chairperson: J. O. "Bomsa" Damgaard - jdamgaard@cox.net

Vice Chair: Craig McCall - rcraigmccall@gmail.com

Staff Liaison: Andi Nix - ANix@gacar.com

REALTORS® Association of St. Lucie Global Business Council

Chairperson: Carmen Pappa - slwcc@msn.com

Vice Chair: Althea Garner - HouseofHomesOnline@gmail.com

Staff Liaison: Staci Storms – sstorms@rasl.com

Mary Gibbins - mgibbins@rasl.com

SouthWest Global Network

Chairperson: Tom Mannion – tm12@comcast.net Vice Chair: Bev Larson – bev1314@aol.com

Staff Liaison: Beth Mancini – bethmancini@prudentialfloridarealty.com

Pensacola Association of Realtors, International Council

Chairperson: Lydia Scherck - lydia.scherck@gulfwindsre.com Vice Chair: Ramani Cantrell - ramani.cantrell@gulfwindsre.com Staff Liaison: Laurie Moritz- lauriem@pensacolarealtors.org

Melbourne Area Association of Realtors, International Committee

Chairperson: Michael Belcher, CIPS- michael@mfbelcher.com Staff Liaison: Kate Sebastiani- kate@MelbourneRealtors.org

Ambassador Associations & President's Liaisons



Norges Eiendomsmeglerforbund (NEF): Global Alliances **Cooperating Association**

PRIMARY CONTACT:

Dag Sonsthagen Email: firmapost@nef.no Phone: 47-22-54-20-80 Fax: 47-22-55-31-06

http://www.nef.no Parkveien 55

Oslo 0256 / Norway

PRESIDENT'S LIAISON:

Katrina Gaines, AHWD, CIPS, GRI, TRC Email: katrinagaines@remax.net

Phone: 386-316-2495 Fax: 386-236-0761 1500 Beville Road, Suite 602

Daytona Beach FL/USA 32114

AMBASSADOR ASSOCIATION CONTACT:

Daytona Beach Area Association of REALTORS® Mark Dougherty

Email: mdougherty@daytonarealtors.org

Phone: 386-677.7131 Fax: 386-677.7429 1716 Ridgewood Ave. Holly Hill

FL/USA 32117

You can find referral opportunities and business partnerships in over 60 countries where NAR has established relationships on the following page:

http://www.realtor.org/intlnet.nsf/Home?OpenForm

Help With Marketing



Websites to Market Your Listings

http://www.worldproperties.com

http://www.internationalrealestatelistings.com

http://www.jaidad.com

http://www.top-invest.com

http://www.weblistproperties.com

http://www.homesoverseas.uk

http://www.propertymagnate.com

http://www.intlistings.com

http://www.escapeartist.com

http://www.glo-con.com

http://www.viviun.com

http://www.planetpads.com

http://www.mondinion.com

http://www.ired.com

Making Your Website Language Friendly

http://www.immobel.com



Overview of CIPS Classes: CIPS Education

Expand your knowledge globally.

The CIPS course curriculum offers you hands-on experience with international real estate transactions, as well as five full days of study focusing on the critical aspects of transactional transactions, including:

Currency and exchange rate issues

Cross-cultural relationships

Regional market conditions

Investment performance

Tax issues

And more!

To be eligible for the CIPS Designation, you must complete 5 courses outlined below, including the prerequisite "Global Real Estate: Local Markets" course. All remaining courses must be completed within 2 years of completing this prerequisite to earn your designation. After completing "Global Real Estate: Local Markets", REALTORS® can join the <u>CIPS Network</u> and start connecting with CIPS Designees all over the world. If you are a practitioner outside the U.S., you may join the CIPS Network at any time.

Core Courses

CIPS Core Course: Global Real Estate: Local Markets (1 day)

This introductory course offers you an overview of the international real estate business environment, including capital flow, currencies, government regulations and cultures. Topics such as international brokerage, networking, marketing, and selling will also be discussed.

You must take this course before taking any other CIPS courses. Upon completion of this course, you will receive elective credit towards the ABR and CRS designation (applies to U.S. members only).

Review Course Outline >

Sign Up for the Online Course >

Find a Classroom Course or CIPS Institute >

CIPS Core Course:

Global Real Estate: Transaction Tools (1 day)

This course provides you with the tools needed to present investment information to international clients—in their currency and area. You will learn how to measure investment performance, prepare financial projections, and understand the effects of taxes and exchange rates on investment.

Review Course Outline >

Sign Up for the Online Course >

Find a Classroom Course or CIPS Institute >

CIPS Regional Courses (Choose Three Out of the Five)

CIPS Regional Course: Europe and International Real Estate (1 day)

This course provides you with insight in regards to working with clients in Western and Central Europe. Topics include: the European Union and its impact on international real estate, economic and real estate trends, networking and relationship building, and marketing and selling practices.

Review Course Outline >



Sign up for the Online Course >

Find a Classroom Course or CIPS Institute >

CIPS Regional Course:

Asia/Pacific and International Real Estate (1 day)

This course addresses real estate practices in Asia and the Pacific with emphasis on cultural influences, economic trends and assessment of investment opportunities. An extra chapter on working with the Japanese is also included.

Review Course Outline >

Sign Up for the Online Course >

Find a Classroom Course or CIPS Institute >

CIPS Regional Course:

The Americas and International Real Estate (1 day)

This course offers you practical information on working with Caribbean, North, Central, and South American investors. Historical and cultural influences, regional relationship, and investment opportunities are covered along with a special focus on Mexico.

Review Course Outline >

Sign Up for the Online Course >

Find a Classroom Course or CIPS Institute >

CIPS Elective Course:

NAR At Home With Diversity (1 day)

The class teaches real estate professionals how they can increase their sensitivity and adaptability to future market trends. It addresses issues of diversity, fair housing, and cultural differences. Participants will learn practical skills and tools to expand business and effectively service all cultural groups.

Review Course Outline >

Sign Up for the Online Course >

Find a Classroom Course or CIPS Institute >

Council of Residential Specialists Course Electives

ONE of the following CRS courses can count as an elective option:

CRS 200 - Business Planning and Marketing for the Residential Specialist

or

CRS 204 - Creating Wealth through Residential Real Estate Investments

Have questions?

E-mail NARGlobe@realtors.org.



2011 COURSE SCHEDULE

OEI TEMBER			
Course, Sponsor and Registration	Date and Location		
Global Real Estate: Local Markets Sponsor: Hawaii International Real Estate Council Contact: Crystal at clan-caster@hawaiirealtors.com	Sept. 14 Honolulu, HI		
CIPS Institute (Global Real Estate: Local Markets, Global Real Estate: Transaction Tools, Europe, Asia, Middle East) Sponsor: Dubai Real Estate Institute Contact: admission@drei.ae; 971-4-203-0456 Course flyer >	September 18 - 22 Dubai, United UAE		
Global Real Estate for Local Markets Sponsor: NYSAR Contact: www.nysar.com or call 800-239-4432 ext. 219	Sept. 22 Woodbury, NY		
OCTOBER			
Course, Sponsor and Registration	Date and Location		
CIPS Institute (Global Real Estate: Local Markets, The Business of U.S. Real Estate, Europe, Americas, Asia) Sponsor: Institute of Estate Agents Contact: Tracey Wong, traceywong@iea.org.sg; +65-6323-1770	September 29 - Oct 3 Manila, Philippines		
CIPS Institute (Global Real Estate: Local Markets, Global Real Estate: Transaction Tools, Europe, Americas, Asia) Sponsor: Orlando Regional Realtor Association Contact: Linda Hitchcock or Miriam Santos, 407-513-7268	Oct. 4, 5; Oct. 12-14 Orlando, FL		



2011 COURSE SCHEDULE		
OCTOBER		
The Americas & International Real Estate Sponsor: Santa Fe Association of Realtors Contact: Aggie Chavez, aggie@sfar.com, 505-982-8385	Oct. 7 Santa Fe, NM	
Global Real Estate for Local Markets Sponsor: NYSAR Contact: www.nysar.com or call 800-239-4432 ext. 219	Oct. 13 White Plains, NY	
CIPS Institute (Global Real Estate: Local Markets, Global Real Estate: Transaction Tools, Europe, Asia, Americas) Sponsor: Arcadia Association of REALTORS® Contact: Stephanie Maertens, stephanie@TheAAR.com; 626-446-2115	Oct. 17 - 21 Arcadia, CA	
CIPS Institute (Global Real Estate: Local Markets, Global Real Estate: Transaction Tools, Europe, Americas, Asia) Sponsor: seattle King County Realtors Contact: Claudia Crowell, 425-974-1014 ccrowell@nwrealtor.com	October 31 - November 4 Bellevue, WA	
NOVEMBER		
Course, Sponsor and Registration	Date and Location	
The Business of U.S. Real Estate Sponsor: National Association of Realtors Contact: Daniel Creasap, cips@realtors.org; 312.329.8369 Register coming soon! Students must register through NAR's Annual Conference Page	November 9 Anaheim, CA	

Help With Education—Other



Additional courses offered by NAR to contribute to the ongoing education of international real estate professionals include:

Risk Reduction Course

Provides agents and brokers with the additional requirements of working with international clients in their local market, thereby reducing risk and liability while helping them succeed in an increasingly multicultural, global world.

Review Course Outline > Sign Up for Online Course >

Doing Business in Mexico

Do you have clients and customers who want to buy or sell real estate in Mexico? Or, do you have clients from Mexico who want to buy property in your country? This course teaches the basics of real estate transactions in Mexico when foreigners are involved as buyers or sellers.

Review Course Outline > Sign Up for Online Course >

Doing Business in the United States

Familiarize yourself with the structure, operation, legal and regulatory environment of the U.S. real estate market. This is a great option for non-U.S. professionals who want to understand U.S. real estate.

Review Course Outline >

E-mail NARGlobe@realtors.org for class schedule.

At Home With Diversity

Diversifying your clientele means learning the practical skills and tools to expand business and effectively service all cultural groups. This class addresses issues of diversity, fair housing, and cultural differences. Learn more >

Resort and Second Home Property Specialist (RSPS)

Learn how to serve the growing second-home and resort real estate market with the RSPS certification. Show buyers and sellers that you have the specialization to serve them in their second home search process. **Learn more** >

Comprehensive Rider to the Residential Contract For Sale And Purchase



THIS FORM HAS BEEN APPROVED BY THE FLORIDA REALTORS AND THE FLORIDA BAR

If initialed by all parties, the clauses below will be incorp For Sale And Purchase between	orated into the Florida Realtors®/Florida Bar Residential C S)	Contract SELLER	
and	1 41011400 00000001		
concerning the Property described as			
Buyer's Initials	Seller's Initials		

I. FOREIGN INVESTMENT IN REAL PROPERTY TAX ACT ("FIRPTA")

If a Seller is a "foreign person" as defined by FIRPTA, Section 1445 of the Internal Revenue Code requires a buyer of real property to withhold 10% of the amount realized by the Seller on the transfer and remit the withheld amount to the Internal Revenue Service (IRS) unless an exemption applies. The primary exemptions are (1) Seller provides Buyer with an affidavit that Seller is not a "foreign person", (2) Seller provides Buyer with a Withholding Certificate providing for reduced or eliminated withholding, or (3) the gross sales price is \$300,000 or less, Buyer is an individual who purchases the Property to use as a residence, and Buyer or a member of Buyer's family has definite plans to reside at the Property for at least 50% of the number of days the Property is in use during each of the first two 12 month periods after transfer. Buyer and Seller agree to execute and deliver as directed any instrument, affidavit, or statement reasonably necessary to comply with the requirements of FIRPTA, including delivery of their respective federal taxpayer identification numbers ("TIN") or Social Security Numbers to the Closing Agent. If Seller applies for a withholding certificate but the application is still pending as of the Closing, Buyer agrees to place the 10% tax in escrow at Seller's expense to be disbursed in accordance with the final determination of the IRS, provided Seller so requests and gives Buyer notice of the pending application in accordance with Section 1445 and implementing regulations. In the event Buyer does not pay sufficient COLLECTED funds at Closing to meet the withholding requirement, Seller shall deliver to Buyer at Closing the additional COLLECTED funds necessary to satisfy the requirement. Buyer shall timely disburse the funds to the IRS, and provide Seller with copies of the tax forms and receipts.

2011 INTERNATIONAL COUNCIL

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International Council	Hannans, Larry D AHWD SFR 404-932-6446 Fax404-635-0873	Smith Wyant, Patsy A AHWD CIPS GRI SFR TRC RSPS 386-441-4444 Fax386-441-0102
Curtis, Candace E SFR TRC 386-944-2800 Fax	Regular Right Source Realty Corp PO Box 6005 Atlanta, GA 31107 E-mail: idhannans@bellsouth.net	Regular Wyant Realty International 2801 John Anderson Drive Ormond Beach, FL 32176 E-mail: patsys@cf.rr.com
Suite 112 3510 S Nova Road Port Orange, FL 32129	Jenkins, Jr. Jr, Stanley E 386-257-3700 Fax386-257-3355	Spearman, Jay 386-788-5211 Fax386-756-1781
E-mail: candace@yourfloridahomepro.com Gaines, Anne K CIPS GRI TRC 386-236-0760 Fax386-236-0761	Regular Coral Shores Realty Inc. 8320 W Sunrise Blvd Suite 104 Plantation, FL 33322 E-mail: info@stanjenkinsjr.com	Regular GulfstreamYour Mortgage Sou 4645 S Clyde Morris Blvd #409 Port Orange, FL 32129-3005 E-mail: berlin_13@yahoo.com
Vice Chairperson RE/MAX Signature 3340 S Atlantic Avenue Daytona Beach Shores, FL 32118	Kheir, Osama N 386-236-0760 Fax425-955-2959 Regular	Stern, James A SFR TRC 386-760-3797 Fax386-760-0507
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Fax386-868-3557 Director Liaison Coastal Results Realty Inc 220 Vista Della Toscana Ormond Beach, FL 32174	Mazur, Darlene SFR 386-677-7653 Fax386-788-2563 Regular	E-mail: jims@shorewesthomesnow.com Tavakoli, Robab CIPS E-PRO SFR TRC AHWD 386-761-6100 Fax386-761-6771
E-mail: legeyer@gmail.com Leitschuh, John D CRS E-PRO GRI TRC AHWD 386-673-2100	Regular Realty Pros Assured 1450 W Granada Blvd Ste 1 Ormond Beach, FL 32174 E-mail: dvmazur@yahoo.com	Regular Adams Cameron & Co REALTORS° 1100 Dunlawton Avenue Port Orange, FL 32127
Fax937-535-0662 President Adams Cameron & Co REALTORS® 759 W Granada Blvd	Mealey-Hunter, Claire E-PRO SFR TRC 386-677-6311 Fax386-673-9958	E-mail: ruby@adamscameron.com Wyant, David E ABR AHWD CIPS GRI SFR TRC E-PRO GR 386-441-4444
Ormond Beach, FL 32174-5107 E-mail: leitschuhrealtor@msn.com Barbaro, Sharon M 386-673-3000 Fax386-673-6106	Regular Claire Hunter Realty 64 Kingsley Circle Ormond Beach, FL 32174	386-441-4444 Fax386-441-0102 Regular Wyant Realty International 2801 John Anderson Drive
Regular Century 21 A.H. Stone & Assoc. 483 S Nova Rd	E-mail: chunterpr@aol.com Palacios, Erick 386-673-1744 Regular	Ormond Beach, FL 32176 E-mail: WyantRealty@cfl.rr.com Pendleton, Diana L SFR
Ormond Beach, FL 32174 E-mail: century21sharon@bellsouth.net Benz, Brenda C 386-236-0760	RBC Bank 128 E Granada Blvd Ormond Beach, FL 32176 E-mail: erick.palacios@rbc.com	386-944-2800 Fax386-944-2808 Regular Keller Williams Rlty Fl. Partn
Regular RE/MAX Signature 3340 S Atlantic Avenue Daytona Beach Shores, FL 32118 E-mail: brendabenz@cfl.rr.com	Pennacchini, Beverly G E-PRO 386-405-4279 Fax386-788-7584 Regular	Suite 112 3510 S Nova Road Port Orange, FL 32129 E-mail: homesbuydiana@gmail.com
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Regular Watson Realty Corp. 808 Dunlawton Ave Port Orange, FL 32127-9227 E-mail: dextercopp@watsonrealtycorp.com	Perschmann, Lutz I GRI TRC ARM 386-255-0086 Fax386-255-1659 Regular	
Daley, Norman F E-PRO SFR 407-333-1900 Fax407-333-1919	Ingo Intril Investments, Inc. 1182 Suwanee Rd Daytona Beach, FL 32114 E-mail: ingoberlin@aol.com	
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Gannaway, Thomas W cips e-pro gri sres tro 386-236-0760 Fax386-236-0761	Regular Prudential Transact Realty Inc 730 S. Atlantic Ave #101-102 Ormond Beach, FL 32176-7891 E-mail: ircastellanos@cfl.rr.com	
Regular RE/MAX Signature 30 S Atlantic Avenue Daytona Beach Shores, FL 32118 E-mail: TomGannaway@bellsouth.net	Sandberg, Barbara W 386-677-7653 Fax386-677-7745 Regular Realty Pros Assured	
Golding, Giovannina P TRC AHWD 386-236-0760 Fax386-236-0761	1450 W Granada Blvd Ste 1 Ormond Beach, FL 32174 E-mail: sandbergsells@aol.com	
Regular RE/MAX Signature 3340 S Atlantic Avenue Daytona Beach Shores, FL 32118	Sarshory, Firouzeh T CIPS SER TRC 386-527-2325 Fax386-255-3873 Regular	
E-mail: giapiazg@yahoo.com	Florida Property Experts Inc 140 S Beach St Suite #101 Daytona Beach, FL 32114 E-mail: thinkfay@yahoo.com	